

EUN MIN HWANG

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ACADEMIC APPOINTMENT

Assistant Professor

Hospitality and Tourism Management, University of South Alabama August 2021 ó Present

Instructor

William F. Harrah College of Hospitality, UNLV

January 2016 ó May 2021

EDUCATION

University of Nevada, Las Vegas (UNLV)

December

University of Houston, Texas
M.S.

Hotel Management

GPA 3.94/4.0

Examining the relationship between tourists' perceived risk and their intention to travel in international leisure destination

University of Nevada, Las Vegas

December 2006

B.S. Hotel Administration

GPA 3.69/4.0

COURSES TAUGHT IN UNIVERSITY OF SOUTH ALABAMA

1. HTM 220 Meetings, Incentives, Conventions, Events Fall 2021; Fall 2022
In class and Online learning using Canvas
2. HTM 445 HTM Financial Reporting Fall 2021; Fall 2022
In class and Online learning using Canvas
3. HTM 210 Food & Beverage Service Management Spring 2022; Spring 2023
In class and Online learning using Canvas
4. HTM 212 Food Sanitation and Safety Summer 2022; Fall 2022
In class and Online learning using Canvas
5. HTM 435 Quality Service Management (W) Spring 2022; Spring 2023
In class and Online learning using Canvas
6. HTM 396 HTM Career Planning Spring 2022; Spring 2023
In class and Online learning using Canvas
7. HTM 330 Cruise Operations Management Summer 2022
Online learning using Canvas

COURSES TAUGHT IN UNLV

1. HMD 330 Hospitality Purchasing and Cost Control Fall 2020 ó Spring 2021
Remote learning using Canvas and Panopto

Peer-Reviewed Conference Proceedings

1. **Hwang, E.** (2022). Exploring food container attributes to build a positive green image for restaurant customers that order takeout or delivery: a conjoint analysis approach. 2022 International CHRIE Conference, Washington, District of Columbia. Poster Presented.
2. **Hwang, E.,** Kim, Y., Baloglu, S., & Raab, C. (2019). The behavioral continuum of home-based behaviors to inflight food choices. The 24th Graduate Education & Graduate student research conference in Hospitality & Tourism, Houston, TX. Poster Accepted.
3. **Hwang, E.,** Baloglu, S., & Choi, C.B. (2019). Exploring the Differences in Generation: The Use of Social Media Before, During, and After the Travel. The 24th Graduate Education & Graduate student research conference in Hospitality & Tourism, Houston, TX. Standup presentation Accepted.
4. **Hwang, E.,** Baloglu, S., & Tanford, S. (2018). Is Your Loyalty Program Fair? How Perceptions of Fairness Influence Member Loyalty. 2018 International CHRIE Conference, Palm Springs, CA. Standup Presented.
5. **Hwang, E.,** Kim, Y., & Yoon, S. (2017). In-flight Foodservice Attributes and their Influence on Willingness to Pay (WTP) Korea America Hospitality and Tourism Educators Association Conference. Standup Presented.
6. **Hwang, E.,** & Kim, Y. (2017). Exploratory study of In-flight Foodservice Attributes and their Influence on Willingness to Pay (WTP) Korea America Hospitality and Tourism Educators Association Conference. Standup Presented.
7. **Hwang, E.,** Baloglu, S., & Tanford, S. (2017). A Taxonomy of Casino Loyalty Program Customers. West Federation CHRIE Conference, San Diego, CA. Standup Presented.
8. **Hwang, E.,** & Bergman, C. (2016). Exploring Motivational Attributes of University Students in Sustainable Practices on Campus Dining. 2016 International CHRIE Conference, Dallas, TX. Poster Presented.
9. **Hwang, E.,** Kim, Y., & Ryu, K. (2016). Exploring perceptions of Generation Y and their willingness to use a smartphone as an alternative to casino loyalty cards. Korea America Hospitality and Tourism Educators Association Conference. Standup Presented.
10. Sun, J., & **Hwang, E.** (2016). The Motivational Attributes Influencing Association of Smartphone Use on Campus Dining. 2016 International CHRIE Conference, Denver, CO. Standup Presented.
11. **Hwang, E.,** & Kim, Y. (2016). Content analysis of Big Data in Hospitality and Tourism

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Lawrence, E., and **Hwang, E.** Exploring the Demand for a Mobile Tourism Application that Focuses on Urban Tourism. Poster Presented.

2.

Cash Award of \$3,000 & Research Fund \$2,000

Total Awarded: \$10,000

6. **ARAMARK/AI Emami** **2010**

University of Houston, Texas

Cash Award of \$2,000

7. **National Association of Catering Executives Scholarship** **2009**

University of Houston, Texas (UH)

Cash Award of \$2,000

RESEARCH IN PROGRESS

1. **Hwang, E.,** Song, H. G., and Kim, Y. *Rcuugpi gtuø'y knpi pguu'q'tgugt'xleg'kphki j v'o gcu'* online and their willingness to pay for meal upgrades: a case study of U.S. students

Research in Transportation Business and Management (Q1/4.286)

Sustainability (Q1/3.889)

Cluster Analysis; EFA; Multiple Linear Regression Analysis

Finalizing Manuscript for Submission

2. **Hwang, E.** and Kim, Y. The spillover of general eating habits and grocery purchase behaviors to airline food choices.

PROFESSIONAL SERVICE

Faculty Council Member	Fall 2022 – Present
Eta Sigma Delta Honor Society <i>Hcewn\{ "Cf xkuqt "</i>	December 2021 - Present
Hospitality Ambassador <i>Hcewn\{ "Eq/Cf xkuqt "</i>	December 2021 - Present
Student Awards and Scholarship Committee <i>Eqo o k\wgg"O go dgt</i>	Fall 2021 - Present
Department Faculty Library Representatives <i>Eqo o k\wgg"O go dgt</i>	Fall 2021 - Present
Technology Committee	Fall 2021 - Present

IACC America Connect 2022 <i>Park MGM, Las Vegas</i> Participant	May 2022
CHIA: Certification in Hotel Industry Analytics <i>American Hotel & Lodging Educational Institute</i>	March 2022
Registered ServSafe Examination Proctor <i>National Restaurant Association</i>	December 2021
Certified ServSafe Instructor <i>National Restaurant Association</i>	December 2021
ServSafe Food Protection Manager Certification <i>National Restaurant Association</i>	November 2021
ServSafe Food Handler Certification <i>National Restaurant Association</i>	May 2021
Online Education Classes <i>University of Nevada, Las Vegas</i> Live stream of PowerPoint slides and interactive lessons	July 2020
Designing a Curriculum for Online and Hybrid Classes <i>Webinar Harvard Business Publishing</i> Participant	July 2020
Research Workshop on Mediation and Moderation Analysis <i>University of Nevada, Las Vegas</i> PowerPoint slides with step-by-step implication	April 2018
IMEX America <i>Sands Expo and Convention Center, Las Vegas</i> Participant	October 2018
Vegas Food Expo <i>Westgate Las Vegas Resort & Casino</i> Food and beverage products and packages	April 2018
Vegas Food Expo <i>Gold Coast Casino</i> Food and beverage retailers and distributors	March 2017
Certified Hospitality Educator (CHE) Second Annual Summit on Nevada Education	2016 – 2020 December 2016

Sands Expo and Convention Center, Las Vegas
Showcase of

Bellagio Resort & Casino

Slot Auditor

May 2010 – December 2010

Las Vegas, NV

Balanced accurate and detailed auditing of daily paperwork
Developed statistical slot performance reports in detail
Investigated and researched any problems or variances

American Hotel & Lodging Association (AH&LA)

Summer Research Assistant

June 2009 – August 2009

Houston, TX

Anticipated lodging property issues and resolved them in a timely manner
Conducted desktop research using journal articles and newspaper sources to gather necessary data
Communicated with lodging property professionals

Mou Mou English Academic Institute

Manager

April 2007 – September 2008

Kyungkido, South Korea

Provided advice and guidance to the institute director for successful lesson plans
Counseled parents for any conflicts or issues that aroused when educating students
Monitored the proper communication tools including publicity materials and presentations to promote the achievements

Dragon Hill Lodge

Front Desk Intern

January 2007 – February 2007

Seoul, South Korea

Registered and processed hotel guests to their assigned rooms
Communicated and accommodated requests of hotel guests
Completed hotel reservations over the phone and through email

Sodexo, UNLV Dining Commons

Front and Back of the House Intern

August 2006 – December 2006

Las Vegas, NV

Prepared ingredients by washing and chopping vegetables
Provided clean and orderly serving kitchen by replenishing supplies and sanitizing surfaces
Maintained the food serving and storage areas by taking and recording their temperatures

UNLV Campus Housing

Multicultural Assistant

August 2005 – May 2006

Las Vegas, NV

Supported Global House/Council and supervised residents to support diversity among residents
Developed collaborative and multicultural events supporting students on campus

UNLV Campus Housing

Resident Assistant

August 2004 – May 2005

Las Vegas, NV

Facilitated social and personal adjustments of students in the residence hall and campus
Created welcoming and entertaining residence hall for the members of a floor
Advised residents to respect fellow residents and mediated conflicts among them

Iowa State University Memorial Union

August 2002 – December 2003

Banquet/Catering Server

Ames, IA

Responsible for setting tables and buffet areas and breaking down the service
Facilitated and arranged numerous weddings and social events

OTHER EXPERIENCES

UNLV GenCyber Summer Camp

July 2018

Event Coordinator

Las Vegas, NV

Prepared, served, and delivered foods to camp students
Responded to the preferences and complaints of students

KATHEA Conference

April 2015

Coordinator

Las Vegas, NV

Coordinated student volunteers
Organized registration booth and meeting rooms

Korean Seafood Tasting Event

November 2014

Manager

Las Vegas, NV

Networked with chefs and food vendors
Coordinated student volunteers

Weekly Korean recipes of Vegas Hanmi News

November 2013 – May 2014

Writer

Las Vegas, NV

Developed and prepared original Korean foods recipes

UNLVino

April 2005; May 2006

Event Assistant

Las Vegas, NV

Served and displayed different styles of wines from multiple vendors

UNLV Rebel Pride Council

May 2005

Member

Las Vegas, NV

Planned welcoming and social events for the new and returning students

ADDITIONAL INFORMATION

United States Permanent Resident