

**UNIVERSITY OF SOUTH ALABAMA**  
**Faculty Senate**

(ABAM)1 (A)ITJ 0 Tc 0 Tw 16.78 0 Td ( )Tj EMC-0.002EUNI)xe0.002c0.002Ae)Ttj EMI@

Àié 38Ž .ì ì

May 8, 2024, 3:00-4:00 p.m.

MCOB 101

MINUTES

Present for FS Executive Committee: Webb (presiding), Wassenaar (Z), Tate, Streeter,

---



position whose research would focus on the needs of the community. It could also fund scholarships or internships that would benefit the students as well as the community.

Mr. Berscheidt went over refreshing the USA brand, which would be all about telling our story that would resonate with potential students. During this summer the university will start the implementation stage with putting out new banners on campus and new billboards and commercials. The feedback of the survey that Marketing did in the initial phase of the project was very positive regarding the university. There is a 50-slide powerpoint presentation that summarizes the survey's result which Marketing is willing to share.

New Business:

- **Potential calendar disruptions due to football schedule**

Dr. Kent will be working with Mr. Erdmann regarding the football schedule in the fall. She will get something out by this summer via messages posted on the university email. Dr. Wassenaar requested that we get the information by the plenary meeting next week so it can be shared with the caucus leaders, who can then share it with their deans and other faculty members, since this would be helpful to know in case they need to prepare for the fall semester.

faculty senate caucus leaders in getting useable information for this tracking. What they discovered is that each college is so different in how they measure workload that the tracking would have to be on a college-by-college method, rather than on a university level. Dr. Wassenaar pointed out the inequity in work load can contribute to faculty dissatisfaction and problems with retention. Consideration should also be given to developing a means for systematic auditing of work load. Dr. Pavelescu wondered if work load should also be a